



Doc.No.: AU/INC/EVT/WBNR/2022/

Program Report

Certificate Faculty Development Program on Startup Support, Innovation Management and Entrepreneurship Development in Educational Institutions

- 1. Program Type:** Faculty Development Program
- 2. Organized By:** Gujarat University Start-up and Entrepreneurship Council
- 3. Theme:** Start-up and Entrepreneurship
- 4. Academic Year:**
- 5. Quarter:**
- 6. Date:** 22nd August to 26th August 2022
- 7. Total number of participants:**
- 8. Mode:** Online
- 9. Budget/ Expenditure:** Rs. 1500

Summary of Event:

Gujarat University Start-up and Entrepreneurship Council (GUSEC) has organised a Certificate Faculty Development Program on Start-up Support, Innovation Management and Entrepreneurship Development in Educational Institutions. This program was organised for 5 days and speakers were Mr. Kalp Bhatt-Director, Atharva Consultants; Mr. Swarup Pandya-Senior Program Manager, Wadhvani Foundation; Mr. Dheeraj Bhojwani- CEO, AIC GUSEC; Mr. Sanjay Kumar Patel-Founder & Principal IP Attorney EXCELON IP; Mr. Keyur Bhalavat-Founder; Mr. Bindi Patel-Founder and Mr. Shashank Nimkar-Founder.

Objective:

To learn how to build the culture of start-up, innovation and entrepreneurship at campus

Event details:

On the 1st Day of the FDP, the major point of discussion included the topics under the category of Startup Fundamentals are Basics of Startups, Innovation, Entrepreneurship; Need of Startups in the present scenario; Knowledge economy and startups as a growth engine; startup life cycle; startup v/s MSMEs; Startups and entrepreneurship in colleges. Another session on the same day was taken on the topic Startup ecosystem fundamentals and it included the focus areas like Basics of incubation, acceleration; Role of educational institutions in startup ecosystem; Gujarat landscape, Indian landscape, global context; startup India action plan and India's central and state-level startup policies. The speaker of this event was Mr. Kalp Bhatt-Director, Atharva Consultants.

On the 2nd day of the program, the speaker was Mr. Swarup Pandya- Senior Program Manager, Wadhvani Foundation. This session was taken as a part of Trainer Module and it included the topics such as how to start a startup and how to enable young Indians to start a startup, Basics of startup support, Answering standard questions and FAQs on startup support, Case studies on startup support, Grants available for students and young entrepreneurs.

The 3rd day of the FDP was taken by Mr. Dheeraj Bhojwani- CEO, AIC GUSEC and he took the session on Institution Building. Under the category of Institution Building, the topics that were covered were How to set up the first e-cell at your institution, Develop a full-fledged incubator at your institution, Primer on incubation management, Corporate Governance, Corporate governance & incorporation of an SPV, Major grants available for institutions, Challenges, Privately & CSR funded incubators

The speaker for the 4th day was Mr. Sanjay Kumar Patel-Founder & Principal IP Attorney EXCELON IP and his major theme of the talk was Intellectual Property Fundamentals. The topics that were covered in his talk were Intellectual property fundamentals and need in Indian context and in Global context, Patent filing process and systems, Challenges that one faces while filing patent, what are the support available from various institutions to file patent and several Case studies were discussed to understand the hurdles and success stories more accurately.

On the last day of the faculty development program three speakers were present and they shared their ideas on “Understand various aspects and their interaction while getting a support for their startup. This session was an interactive session with the startup founders namely, Mr. Keyur Bhalavat-Founder; Mr. Bindi Patel-Founder and Mr. Shashank Nimkar-Founder.

11. Mandatory Submission:

a) Flyer

The flyer is for a Faculty Development Program (FDP) on Startup Support, Innovation Management and Entrepreneurship Development in Educational Institutions. It is a 5-day online program. The flyer features logos for Gusec, IIES, and the Institution's Innovation Council (Ministry of HRD Initiative). A 50% discount for early bird registration is highlighted, reducing the fee from ₹1500 to ₹750. The program details include the course dates (August 22-26, 2022, 4:00 PM - 6:00 PM*) and the last date to register (August 06, 2022 for Early Bird, August 20, 2022). Contact information for questions is provided via email (programs@gusec.edu.in) and phone (+91-8896-262-262). The registration link is http://gusec.edu.in/fdp.

Course Dates

AUG 22 - 26, 2022
4:00 PM - 6:00 PM*

Last date to register

August 06, 2022 (Early Bird)
August 20, 2022

Questions

programs@gusec.edu.in
+91-8896-262-262

More info & register at

<http://gusec.edu.in/fdp>

b) Social Media Link:

Linkedin:

https://media-exp1.licdn.com/dms/image/C4D22AQGBMmmZIRRGoQ/feedshare-shrink_1280/0/1658940857314?e=1665619200&v=beta&t=wT3Bcr4ce7rVCEWgnb-Fq-u07fmIrZugmSojJWtp8Xs

Certificate



Signature:

Convener, IIC-AU
Associate Director, Incubation
Chief Coordinator,
E-YUVA Centre (Supported by BIRAC)
Adamas University