



Doc.No.: AU/INC/EVT/ORIENTATION PROGRAM/2022/

Program Report

Faculty Orientation Program

- 1. Program Type:** Faculty Orientation Program
- 2. Organized By:** Center for Incubation & E-YUVA Centre, in association with Institution's Innovation Council, Adamas University
- 3. Theme:** Entrepreneurship Development
- 4. Academic Year:**
- 5. Quarter:**
- 6. Date:** 4th July, 2022
- 7. Total number of participants:** 19
- 8. Mode:** Offline
- 9. Budget/ Expenditure:** NA

Summary of Event:

On 21st July, 2022 a Faculty Orientation Program on Entrepreneurship Development has been organized by Adamas University. The resource persons were Mr. JA Chowdary, Former IT advisor and special chief secretary to the Chief Minister, Government of Andhra Pradesh, Mr. Deenanath Harapanahalli, Former Country Head, Invesco in India and Mr. Raja Mukherjee, Founder, Gossip Corner and Corner Dukan. Faculty members from Adamas University were present in the session to clarify and discuss the scopes in the field of Entrepreneurship in the near future for the upcoming generation.

Objective: To develop entrepreneurial mind-set in educational sectors.

Event details:

On 21st July, Center for Incubation & E-YUVA Centre (Supported by BIRAC), in association with Institution's Innovation Council has organised a Faculty Orientation Program on Entrepreneurship Development. The invited guests for this event were Mr. J A Chowdary, Former IT advisor and special chief secretary to the Chief Minister, Government of Andhra Pradesh, Mr. Deenanath Harapanahalli, Former Country Head, Invesco in India and Mr. Raja Mukherjee, Founder, Gossip Corner and Corner Dukan. Faculty and staff members of Adamas University have participated in the session to discuss the subjects that needs to be incorporated in the syllabus to make the students understand about the entrepreneurial culture. In the session some of the subjects that needs to be included are Design Thinking, Venture Ideation and IPR. The exposure of entrepreneurial culture to the students from all the background will help the students to understand their fascination towards business and it will provide more job prospects.

11. Mandatory Submission:

a) Flyer

The flyer is titled "Faculty Orientation Program on Entrepreneurship Development". It is organized by the Center for Incubation & E-YUVA Centre (Supported by BIRAC) in association with the Institution's Innovation Council and the Partha S. Ghosh Center of Innovation & Leadership at Adamas University. The program dates are 21.07.2022 and 22.07.2022, held in a Video Conference Room from 10.45 am to 13.30 pm. The flyer features two resource persons: Mr. J A Chowdary, former IT advisor and special chief secretary to the Chief Minister of Andhra Pradesh, and Mr. Deenanath Harapanahalli, former Country Head of Invesco in India. The conveners are Prof. (Dr.) Naveen Das, Pro Vice-Chancellor (Academic Affairs) & Dean of the School of Business & Economics at Adamas University, and Dr. Saptarshi Chatterjee, Associate Director of Incubation and Chief-Coordinator of the E-YUVA Centre (Supported by BIRAC) at Adamas University. Logos for Adamas University, BIRAC, and the Institution's Innovation Council are also present.

ADAMAS UNIVERSITY KOLKATA
PURSUE EXCELLENCE

ADAMAS UNIVERSITY
CENTER FOR INCUBATION

Faculty Orientation Program
on
Entrepreneurship Development
Organized by:
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&
Partha S. Ghosh Center of Innovation & Leadership
Adamas University

birac
Ignite Innovate Incubate

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Dates: 21.07.2022 & 22.07.2022, Venue: Video Conference Room, Time: 10.45 am to 13.30 pm

Resource Persons


Mr. J A Chowdary
Former IT advisor and special chief secretary to the Chief Minister, Government of Andhra Pradesh


Mr. Deenanath Harapanahalli
Former Country Head, Invesco in India

Conveners

Prof. (Dr.) Naveen Das
Pro Vice-Chancellor (Academic Affairs) & Dean
School of Business & Economics
Adamas University

Dr. Saptarshi Chatterjee
Associate Director, Incubation
Chief-Coordinator, E-YUVA Centre (Supported by BIRAC)
Adamas University

b) Social Media Link:

Linkedin Link:

https://media-exp1.licdn.com/dms/image/C5622AQFQaXNHlvPm9w/feedshare-shrink_800/0/1659095081774?e=1667433600&v=beta&t=ZzhXoJu8_LfyJT11dPjyCZyCuo22hu0oRMFYDzNt4I

c) Photos

  **Faculty Orientation Program**
on
Entrepreneurship Development
at Adamas University (21st July, 2022)

  **birac**
Ignite Innovate Incubate CENTER FOR INCUBATION



Interaction Session with Representatives of Adamas University and Mr. Mr. J A Chowdary, Former IT advisor and special chief secretary to the Chief Minister, Government of Andhra Pradesh, Mr. Deenanath Harapanahalli, Former Country Head, Invesco in India and Mr. Raja Mukherjee, Founder , Gossip Corner and Corner Dukan

Glimpse of Faculty Orientation Program

List of Participants

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Signature:

Convener, IIC-AU
Associate Director, Incubation
Chief Coordinator,
E-YUVA Centre (Supported by BIRAC)
Adamas University