Program Report

Certificate e-Course on Technology Innovation & Entrepreneurship

1. **Program Type:** Capacity Building Program (CBP)
2. **Organized By:** GUSEC (Gujarat University Start up Entrepreneurship Council)
3. **Theme:** Technology Innovation & Entrepreneurship
4. **Academic Year:** 2021-2022
5. **Quarter:** Q1
6. **Date-**
   - **Start Date:** 22.11.2021
   - **End Date:** 26.11.2021

7. Total number of participants: 4

8. Mode: Online

9. **Budget/ Expenditure:** Rs. 2000/- as registration fees for participants

Summary of Event:

Online Certificate course Organised by GUSEC (Gujarat University Start up Entrepreneurship Council) on technology innovation and entrepreneurship was held for 5 days, starting from 22nd November to 26th November, 2021. The staff members of E-YUVA Centre, supported by BIRAC attended the session. The entire session was helpful for the individuals who are planning for a start-up or willing to guide others regarding the same. It dealt with sessions related with technology fundamentals, IPR, service credits etc.

Objective:

An online certificate e-Course was attended by the employees of the E-YUVA Centre organised by GUSEC (Gujarat University Start up Entrepreneurship Council) on technology, innovation and entrepreneurship. This program has helped the employees to develop skills and ideas from

the perspective of different technologies used for marketing to broaden the business ideas on social platforms.

Event details:

The entire course was of 5 days, starting from 22nd November 2021 to 26th November 2021. Mr. Abhilash Sonvane, (Angel Investor) was the speaker for the 1st day and he gave the talk on Technology start up fundamentals. Some of the major concepts covered by him were design thinking and ideation for tech start-ups. The next session of day 1 was taken by Priyanka Bajaj (Associate IPR, GUSEC) on IPR in tech start-ups. Legal aspects are one of the most important parts of any business start-up or entrepreneur. Knowledge from recent IP allied technologies will help the people to manage IP related documentations. 2nd day of the course was taken by Ruchit Patel (Co-Founder of AllEvents.in). The session covered topics related to new-age technologies used by start-ups. On 3rd day the speaker was Anupama Panchal (Co-Founder of Client Joy). In her talk, she briefed us about the technologies that are required to start entrepreneurship with the help of outsourcing technology and the process to develop a tech team. On the 4th day, the speaker for the 1st session was Mr. Sahil Shah (Founder of Net savvies Media Co.) and he briefed us regarding productivity tools for building a strong foundation for start-up. The next session of the 4th day was taken by Akansha Bhadoria (Senior Associate-Growth GUSEC) and she presented her talk on Cloud Support Systems. Finally, 5th day of the program was taken by Sunny Vaghela (Founder & CEO, Tech defence lab) and he addressed the topic of start-ups and cyber security. The entire event has helped the staff of E-YUVA Centre develop knowledge.

- **Session Plan: -**

Day	Date	Time	Sessions	Expert
1	22/11/2021	4 PM to 5.30 PM	**Technology startups fundamentals** • Ideation and design thinking in tech startups; • Product-market fit in tech context; • Technology business and operating models;	**Abhilash Sonvane** Angel Investor
		5.30 PM to 6 PM	**IPR in tech startups** • Basics on how to file tech-IPs • Recent IP allied technologies • Do's and Don'ts of tech-IP filings	**Priyanka Bajaj** Associate IPR, GUSEC
2	23/11/2021	4 PM to 6 PM	**A primer on new-age technologies used by startups** • Fundamentals of various technologies used to build products and services • Widely used languages, and its pros/cons • Various types of techstacks and infrastructure	**Ruchit Patel** Co-Founder, AllEvents.in
3	24/11/2021	4 PM to 6 PM	**Getting started with technology entrepreneurship** • Fundamentals of tech entrepreneurship and relevance in current scenario • Insights on how to find tech co-founders and how to leverage • If one has to outsource technology, how to go about it • Building a tech team	**Anupama Panchal** Co-Founder, ClientJoy
4	25/11/2021	4 PM to 5.30 PM	**Productivity tools for building a strong foundation for your startup** • Tools startups can use to enhance product development	**Sahil Shah** Founder, Netsavvies Media Co.
		5:30 PM to 6 PM	**Brief about cloud support and service credits**	**Akanksha Bhadoria,** Senior Associate-Growth, GUSEC
5	26/11/2021	4 PM to 6 PM	**Startups and cybersecurity** • Basics of Cyber Security • Tools and Certifications for robust and safe web platforms / apps • Do's and Don'ts to keep secure technology	**Sunny Vaghela,** Founder & CEO, Techdefence Labs

10. <u>Mandatory Submission:</u>

a) Flier

a) Certificate

e-Certificate of Participation

This is to certify that

SAPTARSHI CHATTERJEE

has participated in the 5-day eCourse on Technology Innovation &
Entrepreneurship, a Short Term Training Program (STTP) from November
22 - 26, 2021, organised by GUSEC, IIES and Gujarat University.

RAVI M GOR
Joint Coordinator
GUSEC

26.11.2021

RAHUL BHAGCHANDANI
CEO
GUSEC

e-Certificate of Participation

This is to certify that

DR MOUSUMI SAHA

has participated in the 5-day eCourse on Technology Innovation &
Entrepreneurship, a Short Term Training Program (STTP) from November
22 - 26, 2021, organised by GUSEC, IIES and Gujarat University.

RAVI M GOR
Joint Coordinator
GUSEC

26.11.2021

RAHUL BHAGCHANDANI
CEO
GUSEC

b) List of Participants:

1. Dr. Saptarshi Chatterjee
2. Dr. Mousumi Saha
3. Ms. Shreya Banerjee
4. Mr. Saccidananda Podder

c) Video/ Link

Video URL session 1

Recordings of all the sessions
Session 1
Technology Start-ups Fundamentals by Abhilash Sonvane & IPR in Tech Start-ups by Priyanka Bajaj
Presentation1:
https://drive.google.com/file/d/1srsxerRzQY7cf3V7ilKcNnfU78frhJRt/view?usp=sharing
Presentation2:
https://drive.google.com/file/d/19ICle8wHlXm-I2nnc2lrPHHHpm8SkZ0T/view?usp=sharing
Session recording https://youtu.be/X9RLaLCE1eg

Session 2
A Primer On New-age Technologies Used By Startups By Ruchit Patel
Presentation1:
https://drive.google.com/file/d/1ZDQpmDSI_VeMpWh0ofv7qLtgHFVn0zJJ/view?usp=sharing
Session recording https://youtu.be/GT2OxJ21Up8

Session 3
Getting Started with Technology Entrepreneurship by Anupama Panchal
Presentation:1
https://drive.google.com/file/d/1s6G4ted2p3bzQLiAcbPO-3HN0_hhMIMe/view?usp=sharing
Session recording https://youtu.be/3JP0XlLq00s

Session 4
Productivity Tools for Building a Strong Foundation For Your Start-up by Sahil Shah, Brief about cloud support and service credits -Akanksha Bhadoria.
Presentation:1
https://drive.google.com/file/d/1iZoQavFtNTclFL4QbmXiflkD9OGHEtyv/view?usp=sharing
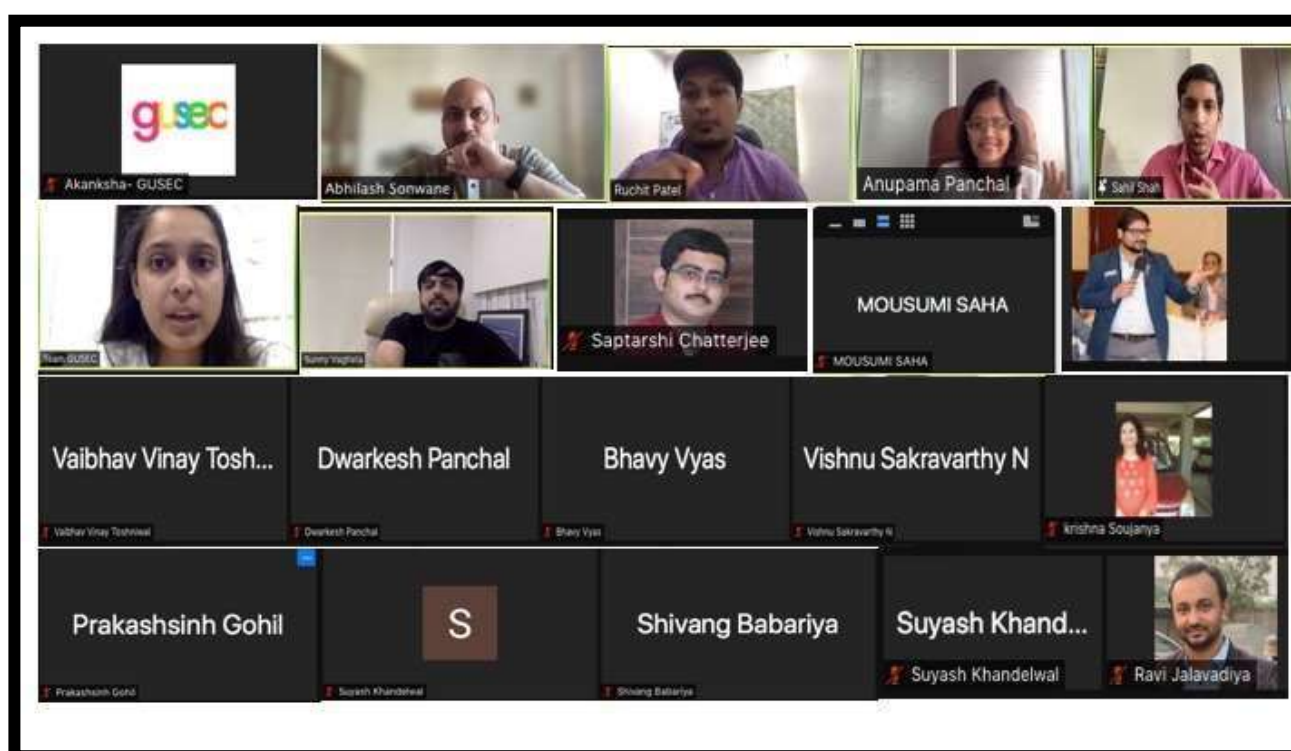Session recording https://youtu.be/o8mY1q5NqpA

Session 5
Startups and Cybersecurity by Sunny Vaghela
Presentation:1
https://drive.google.com/file/d/1gzDNkZqAFUufBY9W8hlhtM94hDa6QcbZ/view?usp
=sharing
Session recording: https://youtu.be/-4LOYh0IZCs

d) Photos

Participants of Technology Innovation & Entrepreneurship program

Signature:

Convener, IIC-AU

Associate Director, Incubation
Chief Coordinator, E-YUVA Centre, Adamas University
(Supported by BIRAC)