



Doc.No.: AU/INC/EVT/WBNR/2022/06

Program Report

Promoting Women Entrepreneurs on the occasion of International Women's Day

- 1. Program Type:** Celebration
- 2. Organized By:** E-YUVA Centre (Supported by BIRAC), Adamas University
- 3. Theme:** Celebrating women achievements
- 4. Academic Year:** 2021-2022
- 5. Quarter:** Q2
- 6. Date:** 8th March, 2022
- 7. Total number of participants:** 25
- 8. Mode:** Online
- 9. Budget/ Expenditure:** 2712/-

Summary of Event:

On the occasion of International Women's day a program has been organised by E-YUVA Centre (Supported by BIRAC) Adamas University to felicitate women achievers to encourage them to attain more success in life. Sharing their real-life stories has helped other women to get motivated and start their journey of women empowerment. Our guest of honour for that day was Mrs. Anindita Mukherjee, who is having expertise in soft skills training at Posispirit Consultancy. Our next guest was Mrs. Krishna Ghosh, who is a founder of Soham Boutique and our last guest was Mrs. Maitreyee Banerjee who has expertise in photography and travel story writing.

Objective: To felicitate women achievers on the occasion of International Women's Day.

Event details:

E-YUVA Centre (Supported by BIRAC), Adamas University has organised a program on 8th March 2022 to felicitate women achievers on the occasion of International Women's Day. The guest of honour in the program were Mrs. Anindita Mukherjee, experienced soft skills trainer at Posispirit Consultancy. Mrs. Krishna Ghosh, Founder of Soham Boutique was our second guest and our last guest was Mrs. Maitreyee Banerjee having expertise in travel story writing and a passionate photographer. These three women from different backgrounds have struggled hard to make their own identity and empowered themselves with their own efforts. Apart from these guests, various faculty members and student of Adamas University were also present in the celebration to share their experiences and achievements and to hear the success stories of our invited guests. The entire event has helped all the participants to understand their value in today's society and follow their passion and make the world aware about it and become inspiration for others also.



**Mrs. Anindita Mukherjee,
Soft skills trainer, Posispirit
Consultancy**



**Mrs. Krishna Ghosh,
Founder-Soham Boutique**



**Mrs. Maitreyee Banerjee,
Photographer and Travel Story Writer**



Faculty members and Students at the E-YUVA Centre, Adamas University

11. Mandatory Submission:

a) Flier



b) Social Media Link:

Facebook Link:

<https://www.facebook.com/330079020510105/posts/1889480101236648/?sfnsn=wiwspwa>

Linkedin Link:

https://www.linkedin.com/posts/adamas-university_adamasuniversity-eyuvacentre-internationalwomensday-activity-6907288148905213952--Xdc

Instagram Link:

https://www.instagram.com/p/Ca4acGCODVE/?utm_medium=copy_link

c) Photos



**Photographs of International Women's Day Celebration at E-YUVA Centre
(Supported by BIRAC), Adamas University**

Saptanshi Chatterjee

Convener, IIC-AU

Associate Director, Incubation
Chief Coordinator, E-YUVA Centre, Adamas University
(Supported by BIRAC)

