



**Doc.No.: AU/INC/EVT/WSP/2022/03**

## **Program Report**

### **Venture Ideation**

1. **Program Type:** Workshop
2. **Organized By:** Centre for Incubation, Adamas University
3. **Theme:** Entrepreneurship Development/ Skill Development
4. **Academic Year:** 2021-2022
5. **Quarter:** Q1
6. **Date:** 6<sup>th</sup> January, 2022
7. **Total number of participants:** 105
8. **Mode:** Online
9. **Budget/ Expenditure:** Not Applicable

### **Summary of Event:**

The workshop of venture ideation mainly focuses on identifying problems in search of potential solutions of the problems. The workshop took place on 6<sup>th</sup> January 2022 at 2 pm to 5 pm in online mode. Resource persons of the workshop were Dr. Saptarshi Chatterjee, Ms. Debopriya Ghatak, Ms. Madhulekha Bhouwmik. The session also included presentation by the students to address some of the real-life problems.

### **Objective:**

The main objective of the webinar was to address the concept of venture ideation and discuss about entrepreneurship.

### **Event details:**

The workshop on Venture ideation was organised by Adamas University Center for Incubation on 6<sup>th</sup> January 2022 from 2 pm to 5 pm in online mode. The entire event was Coordinated by Dr. Mousumi Saha (Project Coordinator, E-YUVA Centre, BIRAC, Adamas University). There were three resource persons. The first resource person was Dr. Saptarshi Chatterjee (Associate Director, Incubation & Chief coordinator E-YUVA Centre, BIRAC, Adamas University) to discuss about job seeker to job giver. Next topic of discussion was to create entrepreneurial mindset and the session was taken by Ms. Debapriya Ghatak (Assistant Professor, Department of Psychology, Adamas University). The last speaker of the workshop

was Ms. Madhulekha Bhowmik (Assistant Professor, School of Law and Justice, Adamas University) and she discussed about Legal and ethical aspects of Venture creation in India. Lastly, students gave online presentation in groups to highlight some of the real-life problems to discuss and seek suitable solution for the problems. The entire workshop has helped all the participants to understand the real scenario of job market and to develop qualities that will help to create ventures.

#### 10. Mandatory Submission:

##### a) Flier



The flier features a dark blue background with a white header containing logos for Adamas University, Center for Incubation, Institution's Innovation Council, and BIRAC. The main title 'Workshop on "Venture Ideation"' is centered in white. Below it, the text 'Resource Person' is followed by three circular portraits of the speakers. Each speaker's name, title, and affiliation are listed below their portrait, along with their specific topic. A light blue banner at the bottom states 'Sessions will include Students Presentation'. Below this, a calendar icon is next to the date, time, and mode of the workshop. At the very bottom, contact information for Dr. Mousumi Saha is provided.

**ADAMAS UNIVERSITY KOLKATA**  
PURSUE EXCELLENCE

**ADAMAS UNIVERSITY**  
CENTER FOR INCUBATION

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD, Government of India)

**birac**  
Ignite Innovate Incubate

## Workshop on "Venture Ideation"

Resource Person



**Dr. Saptarshi Chatterjee**  
Associate Director, Incubation  
Associate Professor (Microbiology)  
Chief-Coordinator, E-YUVA Centre,  
BIRAC, Adamas University

Topic:  
**Job seeker to Job giver**



**Ms. Debopriya Ghatak**  
Assistant Professor,  
Dept. of Psychology  
School of Liberal Arts & Culture  
Studies, Adamas University

Topic:  
**Creating Entrepreneurial Mindset**



**Ms. Madhulekha Bhowmik**  
Assistant Professor  
School of Law and Justice  
Adamas University

Topic:  
**Legal and Ethical aspects of  
Venture Creation in India**

**Sessions will include Students Presentation**

 **Date: 6th Jan, 2022 (Thursday); Time: 2.00pm-5.00pm; Mode: Online**

For any further details please contact:  
**Dr. Mousumi Saha**, Project Coordinator, E-YUVA Centre, BIRAC, Adamas University,  
Email: [mousumi.saha@adamasuniversity.ac.in](mailto:mousumi.saha@adamasuniversity.ac.in),  
Mob: 9830736189

**b) Photos**



**Photographs of participants attending the Workshop on Venture Ideation organised by Adamas University Center for Incubation.**

**c) List of Participants (Online)**

<b>SL. NO.</b>	<b>PARTICIPANT NAME</b>	<b>ROLL NUMBER</b>
1	PRASENJIT NASKAR	UG/08/BSBIOT/2020/001
2	SWAPNARUP SHEE	UG/08/BSBIOT/2020/002
3	AMAN PRINCE	UG/08/BSBIOT/2020/003
4	KRITI PRAMANIK	UG/08/BSBIOT/2020/004
5	NANDINI ROY	UG/08/BSBIOT/2020/005
6	SUCHISMITA MAITY	UG/08/BSBIOT/2020/007
7	NIRUPAM MANDAL	UG/08/BSBIOT/2020/009
8	POOJA DAS	UG/08/BSBIOT/2020/010
9	SRIJITA JANA	UG/08/BSBIOT/2020/012
10	DIYA BHATTACHARYYA	UG/08/BSBIOT/2020/013
11	RITU SAHA	UG/08/BSBIOT/2020/014
12	BIPROJIT SINGHA ROY	UG/08/BSBIOT/2020/015
13	TANIA DAS	UG/08/BSBIOT/2020/016
14	PRIYANJANA NATH	UG/08/BSBIOT/2020/017
15	PAULAMI DAS	UG/08/BSBIOT/2020/018
16	MADHURIMA DAS	UG/08/BSBIOT/2020/020
17	SUPRITAM MALLICK	UG/08/BSBIOT/2020/022
18	NAIRIT PANDAY	UG/08/BSBIOT/2020/023
19	DEBOSMITA SAHA	UG/08/BSBIOT/2020/025
20	TUSHAR ROY	UG/08/BSBIOT/2020/026
21	SAHALI MANDAL	UG/08/BSBIOT/2020/027
22	DEEPRADITYA BASU	UG/08/BSBIOT/2020/028
23	SUJAN SHEET	UG/08/BSBIOT/2020/029
24	ROSHNI NANDI	UG/08/BSBIOT/2020/030
25	SHELY AHMED	UG/08/BSBIOT/2020/031
26	ADRIKA DEY	UG/08/BSBIOT/2020/032
27	ARPITA HALDAR	UG/08/BSBIOT/2020/033
28	AKRITY KUTARIYAR	UG/08/BSBIOT/2020/034
29	KRITTIKA SARKAR	UG/08/BSBIOT/2020/036
30	SAYANI GHOSH	UG/08/BSBIOT/2020/037
31	PRARTHANA BISWAS	UG/08/BSBIOT/2020/038
32	AMAN RAJ TOPNO	UG/08/BSBIOT/2020/040
33	CHOYAN MAZI	UG/08/BSBIOT/2020/042
34	MOUPIYA MUKHERJEE	UG/08/BTBIOT/2020/001
35	TUHIN CHAKRABORTY	UG/08/BTBIOT/2020/002
36	SRIBAS CHOWDHURY	UG/08/BTBIOT/2020/004

37	OHIT DAS	UG/08/BTBIOT/2020/006
38	RANIT RAY	UG/08/BTBIOT/2020/007
39	TUHIN GANGOPADHYAY	UG/08/BTBIOT/2020/009
40	ANIKESH MALLICK	UG/08/BTBIOT/2020/010
41	NILANJANA GANGULY	UG/08/BTBIOT/2020/011
42	KOYEL MITRA	UG/08/BTBIOT/2020/012
43	ERSHA ROY	UG/08/BTBIOT/2020/013
44	DIPANNITA NAG CHOUDHURY	UG/08/BTBIOT/2020/015
45	AAHELI ROY CHOWDHURY	UG/08/BTBIOT/2020/016
46	MANDIRA BISWAS	UG/08/BTBIOT/2020/017
47	SASWATA DHAR	UG/08/BTBIOT/2020/018
48	ANKITA ROY	UG/08/BTBIOT/2020/019
49	SAGNIK SAHA	UG/08/BTBIOT/2020/021
50	ANANTA GORAI	UG/08/BTBIOT/2020/022
51	TANISHKA HAZRA	UG/08/BTBIOT/2020/023
52	JIT MANNA	UG/08/BTBIOT/2020/024
53	BARENDRA KUMAR DATTA	UG/08/BTBIOT/2020/026
54	SHUBHANJALI VERMA	UG/08/BTBIOT/2020/027
55	DISHA SARKAR	UG/08/BTBIOT/2020/028
56	BARSHA DEY	UG/08/BTBIOT/2020/029
57	MRIGANKA SAHA	UG/08/BTBIOT/2020/030
58	AVIK SAHA	UG/08/BTBIOT/2020/031
59	SRISHTI DEBNATH	UG/08/BTBIOT/2020/032
60	SUSHMITA SAHA	UG/08/BTBIOT/2020/034
61	ARIJEET PATRA	UG/08/BTBIOT/2020/035
62	NAVONIL DEY	UG/08/BTBIOT/2020/036
63	ANURATI MANDAL	UG/08/BSMBIO/2020/001
64	SHRUTI MALLICK	UG/08/BSMBIO/2020/002
65	EESHA MUKHERJEE	UG/08/BSMBIO/2020/003
66	ANUSHREE DASMAJI	UG/08/BSMBIO/2020/004
67	FAIAJ NOWAJ MOLLICK	UG/08/BSMBIO/2020/005
68	MEGHNA DAS	UG/08/BSMBIO/2020/006
69	SUBHAM SAHOO	UG/08/BSMBIO/2020/007
70	MANISH DAS	UG/08/BSMBIO/2020/008
71	ARJYA MAJUMDER	UG/08/BSMBIO/2020/010
72	ARIJIT CHATTERJEE	UG/08/BSMBIO/2020/012
73	ATANU KARMAKAR	UG/08/BSMBIO/2020/013
74	PRITY GOSWAMI	UG/08/BSMBIO/2020/014
75	MADHURIMA DUTTA	UG/08/BSMBIO/2020/015
76	KOYANIKA MAJUMDER	UG/08/BSMBIO/2020/016

77	BIDISHA KARMAKAR	UG/08/BSMBIO/2020/017
78	ARUNABHA ACHARJYA	UG/08/BSMBIO/2020/018
79	NILANJANA SINHA	UG/08/BSMBIO/2020/019
80	KANKANA DE	UG/08/BSMBIO/2020/020
81	SOUMYAJIT DAS	UG/08/BSMBIO/2020/021
82	BIDISHA PYNE	UG/08/BSMBIO/2020/022
83	PRERANA CHAKRABORTY	UG/08/BSMBIO/2020/023
84	SUBHAS SAMUI	UG/08/BSMBIO/2020/024
85	SAYANI BHATTACHARYYA	UG/08/BSMBIO/2020/025
86	SWAPNODEEP BHADRA	UG/08/BSMBIO/2020/026
87	SUVECHHA TAH	UG/08/BSMBIO/2020/027
88	SRINJONA MONDAL	UG/08/BSMBIO/2020/028
89	KANKAN PAUL	UG/08/BSMBIO/2020/029
90	PRITI SAHA	UG/08/BSMBIO/2020/030
91	SUTRISHNA SEN	UG/08/BSMBIO/2020/031
92	NASRIN SULTANA	UG/08/BSMBIO/2020/032
93	SUBHASREE MUKHERJEE	UG/08/BSMBIO/2020/033
94	PROGOTI BASU	UG/08/BSMBIO/2020/034
95	ABHIJIT SAHA	UG/08/BSMBIO/2020/035
96	KAUSHIKI BARMAN	UG/08/BSMBIO/2020/036
97	SAHIDRA HALDER	UG/08/BSMBIO/2020/037
98	NILAKASH KUILA	UG/08/BSMBIO/2020/040
99	DEBALEENA BANERJEE	UG/08/BSMBIO/2020/041
100	ABANTIKA SAHA	UG/08/BSMBIO/2020/043
101	SUTANU MALLIK	UG/08/BSMBIO/2020/044
102	PRIYANKA MONDAL	UG/08/BSMBIO/2020/045
103	NIKITA DEB BARMAN	UG/08/BSMBIO/2020/046
104	ANINDITA BISWAS	UG/08/BSMBIO/2020/047
105	CHANDAN DAS	UG/08/BSMBIO/2020/048

**Signature:**



Convener, IIC-AU

Associate Director, Incubation  
Chief Coordinator, E-YUVA Centre, Adamas University  
(Supported by BIRAC)