



Doc.No.: AU/INC/EVT/WBNR/2022/Day1/Lecture2

Program Report

Impact Lecture Series 1 on Innovation, Entrepreneurship & IPR

Role of IPR in Entrepreneurship Development

- 1. Program Type:** Lecture Series
- 2. Organized By:** Institution's Innovation Council, Adamas University
- 3. Theme:** Innovation, Entrepreneurship & IPR
- 4. Academic Year:**
- 5. Quarter:**
- 6. Date:** 24th June, 2022
- 7. Total number of participants:** 174
- 8. Mode:** Online
- 9. Budget/ Expenditure:** Rs. 3,000/-

Summary of Event:

On 24th June 2022, Impact Lecture Series 1 on Innovation, Entrepreneurship & IPR has been organised by Institution's Innovation Council, Adamas University. The second resource person of the lecture series in day 1 was Prof. Susil Kr Mitra, Ex-Deputy Controller of Patents Govt. of India and he delivered his talk on Role of IPR in Entrepreneurship Development. Students, Staffs, Faculty members of Adamas University and from various colleges and Universities have participated in this Lecture series to understand the role and impact of Entrepreneurship in the present scenario and the process of safeguarding the innovation.

Objective: To spread awareness on Innovation, Entrepreneurship and IPR and facilitate the Concepts and Theories of Intellectual Property Rights

Event details:

Institution's Innovation Council, Adamas University has organised an event of Impact Lecture Series 1 on Innovation, Entrepreneurship and IPR. The event took place on 24th June 2022 from 2:00 pm to 5:00 pm in a virtual mode. The second resource person of day 1 and key speakers of the Impact Lecture Series was Prof. Susil Kr Mitra, Ex-Deputy Controller of Patents Govt. of India. Prof. Susil Kr Mitra delivered his talk on the topic Role of IPR in Entrepreneurship Development. This event was open for all the students, faculty members and staffs who are having an inclination towards innovation and entrepreneurship. The Impact Lecture Series 1 was conducted in online mode, but many students who were very much enthusiastic to know and discuss about innovation, entrepreneurship, business strategies, IPR and many more such concepts that are not directly related with the academics have gathered in Industry Academia Collaboration centre during the Lecture Series to listen to the talks and share their own innovative ideas. After completion of the session the participants were able to understand the concept of patent filing and its necessity in the market of competition. The need of the hour was highlighted in the session for creating ventures that are in demand of the present population to have a sustainable life. The entire event seems to be very much fruitful for all the participants.

11. Mandatory Submission:

a) Flyer

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

AICTE
(All India Council of Technical Education)

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

ADAMAS UNIVERSITY
FOUNDED 1985

CENTER FOR INCUBATION

birac
ignite innovate incubate

Impact Lecture Series 1:
Innovation, Entrepreneurship and IPR

Organized by: Institution's Innovation Council-Adamas University
In Association with: Center for Incubation & E-YUVA Centre (BIRAC)

Resource Persons

Dr. Manoj Kr Mondal
Assistant Professor
Rajendra Mishra School of Engineering Entrepreneurship,
IIT Kharagpur

Prof. (Dr.) S.K. Mitra
Ex-Deputy Controller of Patents
Govt. of India

Time: 2 – 5 PM | Date: 24th June 2022
Free Registration & Last date of registration is 24th June 2022, 11 AM

Students, Faculty, Research Scholar from any Domain can attend the Webinar

Instructions
Link will be shared 1 hour prior to the session.
E-Certificate will be provided to all the registered participants
after filling the evaluation and Feedback form

Registration Link:
<https://forms.office.com/r/mJh1x35m2>

QR Code:

For further details contact:
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Dr. Saptarshi Chatterjee (Convener, IIC-AU): +91 7016636678

b) Social Media Link:

Facebook Link:

<https://www.facebook.com/photo/?fbid=136999642312800&set=a.101336252545806>

Linkedin Link:

<https://www.linkedin.com/feed/update/urn:li:activity:6945646691681214464/>

c) Photos






Kolkata, West Bengal, India

PFQ5+M2Q, Barbaria, Kolkata, West Bengal 700126, India

Lat 22.73914°

Long 88.457838°

28/06/22 02:13 PM

 **GPS Map Camera**

Students attending Impact lecture Series 1 on 24th June, 2022

List of Participants

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Quiz Feedback:

1. Have you attended session on entrepreneurship/ start-up / IPR before this session?
 - Not attended before: 33.33%
 - Attended before: 66.66%
2. Was the session Informative?
 - It is informative: 100%
 - It is not informative: 0%
3. Out of 5 how do you rate the selection of resource person for the session?
 - 5 ranking: 72.45%%
 - 4 ranking: 27.45%
 - 3 ranking: 0%
 - 2 ranking: 0%
 - 1 ranking: 0%
4. How do you rate the content for the session?
 - 5 ranking: 70.59%
 - 4 ranking: 27.45%
 - 3 ranking: 0%
 - 2 ranking: 0%
 - 1 ranking: 1.96%
5. Do you want more such session on Innovation/ Entrepreneurship and IPR?
 - Response Yes: 100%
 - Response No: 0%

Questions asked after completing the Impact Lecture Series 1:

1. What advice have you taken from the webinar to start your entrepreneurial journey?
2. What will be your basic criteria to select employees for your start up?
3. What are the strategies to market the product of your interest?
4. What are the techniques to raise funding for a venture to work efficiently?
5. What are the qualities of a good entrepreneur?

6. What do you think of most important role of an IPR professional to safeguard your ideas?
7. What is the impact of IPR protection on a start-up?
8. What are the components of IPR and its importance in your start-up?

Signature:

Convener, IIC-AU
Associate Director, Incubation
Adamas University